

# Global Knowledge Conference 2007 (GK3) Conference Evaluation

*Final Report*  
*April, 2008*

Prepared by:

Global Action Networks Net  
([www.gan-net.net](http://www.gan-net.net))



*...making globalization work for all!*

Keystone  
([www.keystoneaccountability.org](http://www.keystoneaccountability.org))



## Contents

<b>Executive Summary .....</b>	<b>3</b>
On GK3 .....	3
On GKP .....	4
<b>I. Overview .....</b>	<b>5</b>
GKP as a Global Action Network.....	5
The Purposes of GK3 .....	5
Methodology .....	6
Key Findings.....	7
<b>II. Assessment of GK3 .....</b>	<b>7</b>
Positive evaluation by participants .....	7
Room for improvement identified by participants .....	11
<b>III. Assessment of GKP .....</b>	<b>12</b>
Positive evaluation by participants .....	12
Room for Improvement.....	14
Improvement from Previous Global Knowledge Conferences .....	15
<b>IV. GKP's Overall Effectiveness.....</b>	<b>16</b>
Adding value to the Community of Knowledge .....	16
Showcasing and sharing creative and empowering solutions for ICT4D & K4D ..	17
Brokering multi-sectoral, multi-regional collaboration .....	17
<b>V. Conclusion and Recommendations .....</b>	<b>20</b>
Improving Future Conferences.....	20
Increasing GKP's Value .....	21
Final Reflections .....	21

---

## Executive Summary

The Third Global Knowledge (GK3) event on the future, organized and hosted by the Global Knowledge Partnership (GKP), brought together over 1,700 people from around the globe and across sectors to share ideas and build partnerships in the fields of information and communication technologies (ICT) and knowledge for development (K4D).

A rigorous evaluation was conducted by Global Action Networks-Net (GAN-Net) and Keystone on behalf of GKP to assess the specific contributions of GK3, learn lessons for improving future GKP events similar to GK3, and gather broader insights on GKP's attainment of its vision and mission.

This executive summary synthesizes the major findings and lessons learned from the evaluation. The first section focuses specifically on GK3 and the second more broadly on GKP. The full report explains the overall evaluation approach that was implemented and provides further detail on the findings and lessons learned.

### On GK3

---

Overall, participants expressed high satisfaction with GK3 in all its aspects. Feedback from interviewees was extremely positive. Many participants congratulated the GKP secretariat (GKPS) for the excellent organization of the event, praising the professionalism and planning competencies of the staff. More specifically, participants conveyed that they:

- considered GK3 to be a success logistically
- felt that the thematic sessions and speakers were informative and high quality
- saw GK3 as the only event of its kind, and absolutely critical and worthwhile
- highly valued learning and partnership building opportunities, and considered these as important motivating factors for attending GK3

In addition to highlighting the successes of GK3, participants also made a number of recommendations for enhancing future conferences including:

- limiting the number of parallel sessions
- providing more opportunities for professional and social networking
- making sessions more participatory
- increasing the number and diversity of private sector organizations present

## On GKP

---

When asked to evaluate GKP more generally, both members and non-members agreed that GKP is the only platform/network of its kind in the world making a uniquely critical contribution to the fields of ICT4D and K4D. Members expressed a high degree of satisfaction in diverse areas of the membership. Participants conveyed that:

- GKP is a key contributor to the fields of ICT4D and K4D
- GKP provides a “one-stop shop” for stakeholders in these fields
- the GKP network is strong and vibrant
- GKP is particularly important for smaller organizations for whom GKP is a main point of access to resources and potential partners

In considering how GKP can further increase its value, participants suggested that GKP should:

- continue to sharpen and communicate its vision, mission and strategic goals
- add promoting policy change and dialogues to its mission and strategic goals
- consider actively engaging in policy advocacy and lobbying
- focus more on supporting knowledge sharing and partnership building at the regional level across the world
- engage more in thought leadership through the generation of substantive content to advance the world’s thinking on ICT4D and K4D

The entire network including executive committee members, staff and members should be proud of GKP’s accomplishments to date. The findings and lessons learned from this evaluation offer both a view into the various ways that GKP generates value as well as exciting ideas for GKP to pursue during its second decade of work.

## I. Overview

The Global Knowledge Partnership (GKP) has a vision to realize the tremendous potential of knowledge along with information and communication technologies to improve lives, reduce poverty and empower people. GKP's mission is to promote knowledge for development (K4D) and information and communication technologies for development (ICT4D) through the building of partnerships and sharing of ideas among stakeholders across sectors worldwide.

### GKP as a Global Action Network

---

GKP is the premier Global Action Network (GAN) in the fields of K4D and ICT4D. Like GANs working in other fields, GKP's long-term strategic orientations include:

1. Being truly *global* and multi-level (working transcontinentally if not worldwide across the local, national, regional and international levels of governance)
2. Implementing interdisciplinary action-learning and reflective *action* (to produce otherwise unattainable results through attaining synergies between knowledge and practice)
3. Building an enduring yet nimble multi-stakeholder and cross sectoral, inter-organizational *network* (linking international agencies, governments, businesses, civil society organizations and other actors while still utilizing hierarchies or markets as appropriate)
4. Generating *systemic change* through a range of non-violent, boundary-crossing and diversity-embracing strategies (partnership building, knowledge generation, agenda setting, resource mobilization, and public policy change, among others bridging cultures, nations, sectors, genders, etc.)
5. Realizing the *public good* in areas of sustainable development and human security (while ensuring the empowerment of marginalized groups and harnessing the energy of potentially divergent private interests)

### The Purposes of GK3

---

Over 1,700 people gathered in Kuala Lumpur, Malaysia, between December 11-13, 2007 for the GKP's Third Global Knowledge Conference (GK3). The overarching goals of GK3 were to raise the profile and advance the vision, mission and strategic goals of GKP. The conference theme of GK3 was, "Emerging People, Emerging Markets, and "Emerging Technologies."

The more specific short term objectives of GK3 for the fields of K4D and ICT4D were to:

1. Add value to the community of knowledge

2. Showcase and share creative and empowering solutions
3. Facilitate multi-sectoral and multiregional collaborations
4. Continue to bridge differences and strengthen common cause among all stakeholders

Over the medium term, it is envisioned that GK3 will serve as a platform that will contribute to the following outcomes:

- Convene both physical and virtual knowledge sharing events with products and innovative solutions that attract the public, commercial and civil society sectors.
- Build a stronger platform for knowledge sharing and increasing effectiveness of ICT for development initiatives.
- Promote innovation in the use and appropriation of ICT for development initiatives and knowledge sharing.
- Facilitate the mobilization of investments in ICT4D on local, national and global levels, through the showcasing and presentation of the latest innovations in the field of ICT.
- Influence policy, regulatory frameworks and public opinion through the physical event and online platforms.
- Deposit online knowledge products, such as manuals and databases to include project descriptions, case-studies and multi-media products. Provide an online medium to show live action directly from the field.
- Build the capacity of participants to form, manage and advise on cross sector partnerships through the virtual platform (including 'offer' based training database) and series of physical events.

## Methodology

---

Data for this evaluation of GK3 and GKP was collected through a rigorous methodology consisting of a range of approaches and tools:

- 1 online survey was conducted before the beginning of GK3 to collect participants expectations (315 responses)
- Paper session evaluation forms were distributed at a selected sample of sessions at GK3 (288 responses)
- 1 overall conference assessment survey was conducted both online and by distributing paper questionnaires (326 responses)
- 1 survey was completed by Young Social Entrepreneurs Forum participants (179 responses)
- The evaluation team interviewed all Regional Coordinators in person
- Approximately 30 face-to-face interviews took place with a representative sample of participants

## Key Findings

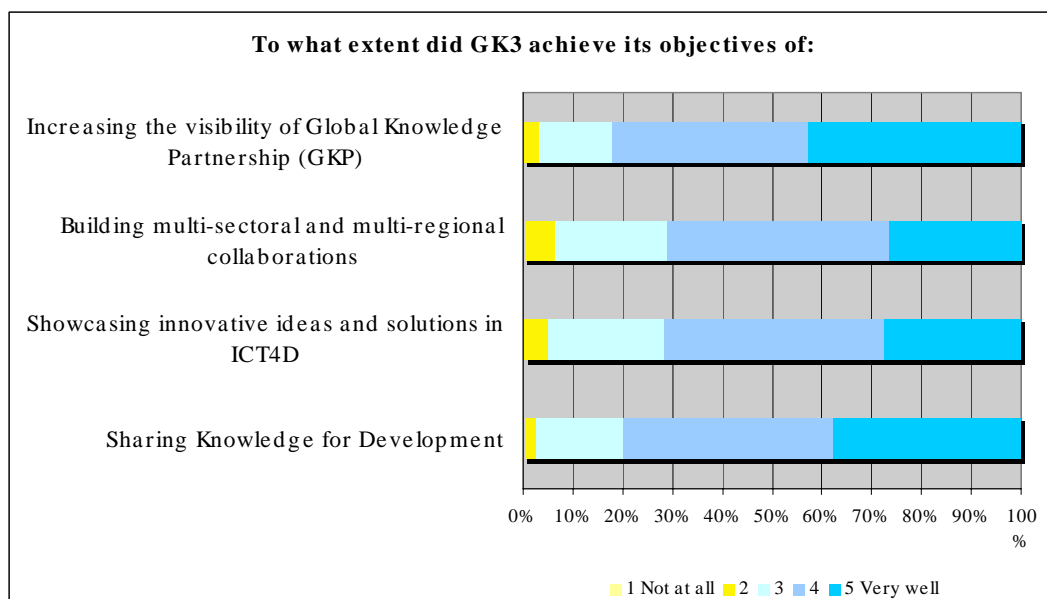
The key findings from the surveys and interviews conducted by the evaluation team about the GK3 and GKP are:

1. Overall GK3 was viewed as a great success by participants
2. GK3 is the only event of its kind, and is absolutely critical and worthwhile
3. GK3 was very successful in achieving its objectives of knowledge sharing, partnership building and raising the profile of GKP
4. Stakeholder participation in the conference was wide and diverse
5. GKP should continue to convene events such as GK3
6. GKP is the only platform/network of its kind globally and is uniquely important to the field of ICT4D and (albeit less) for K4D
7. The GKP network is strong and vibrant
8. Members derive a lot of value from the network, especially smaller groups
9. GKP should engage in advocacy and generation of content for advancing the field of ICT4D and K4D

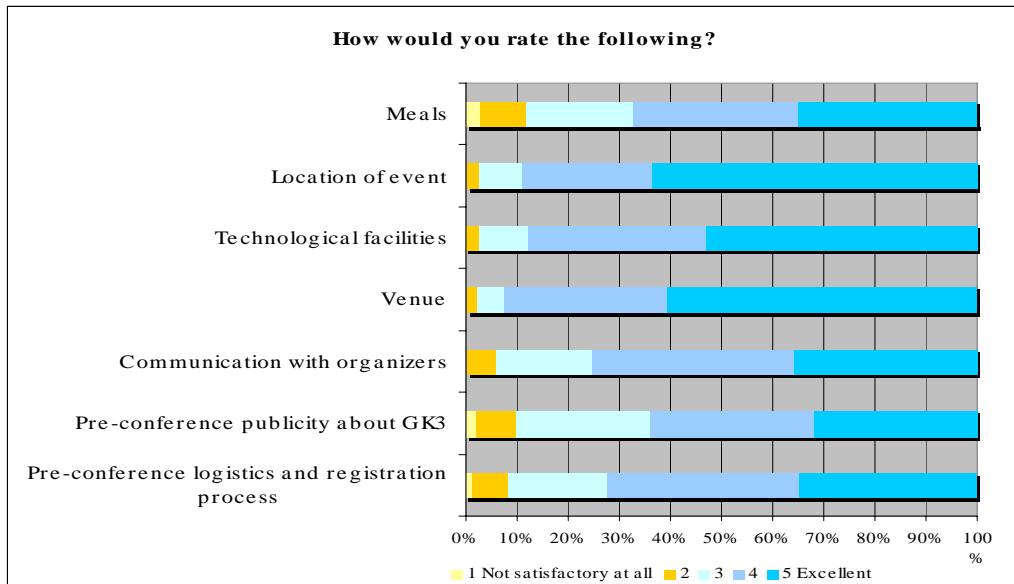
## II. Assessment of GK3

### Positive evaluation by participants

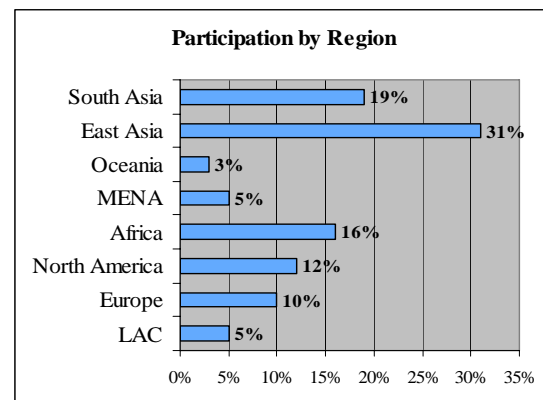
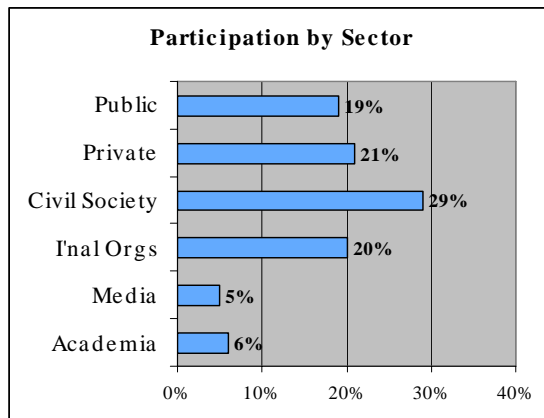
1. Overall, participants expressed **high satisfaction** with the GK3 event in all its aspects. Feedback from interviewees was very positive and many of them congratulated GKPS for the excellent planning of the event and **praised the professionalism** and organizational aptitudes of the staff.
  - Regarding the **overall quality** of the event 50% of participants rated it as good and 32% as very good
  - The conference was a success in achieving its **objectives**:



- The conference was a great organizational and logistical success:



2. The range of stakeholders at the event was **wide and diverse** with 1,766 participants from 135 countries. More than 80% of participants were from developing countries, while women and youth made up 38% and 23% respectively<sup>1</sup>:



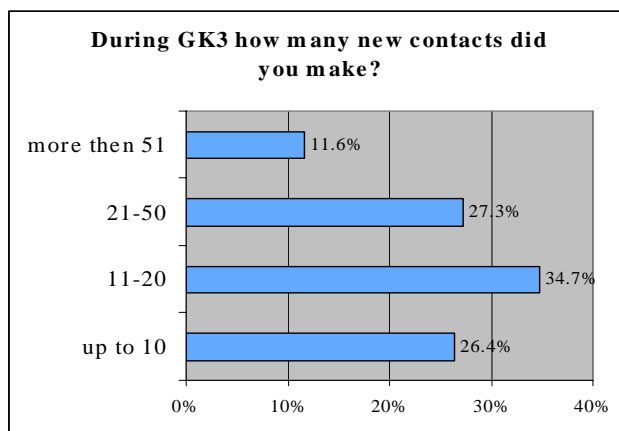
3. An overwhelming number of people identified **GK3 as the only event of its kind, and absolutely critical and worthwhile**. Qualitative feedback from interviews has clearly indicated that Global Knowledge events are unique fora in the global scene for multisectoral approaches to ICT4D and K4D. In addition to their strong satisfaction in attending the GK3 event, participants have expressed their desire for **a GK4 to be held in 2 years**.

<sup>1</sup> [http://www.gkpeventsonthefuture.org/GK3/dsp\\_page.cfm?pageid=747](http://www.gkpeventsonthefuture.org/GK3/dsp_page.cfm?pageid=747)



4. Both qualitative feedback from interviews and quantitative data from surveys show that the most valuable aspect of GK3 were the **networking** opportunities - from making new connections to deepening existing partnerships and the full continuum between these two. Networking was enhanced by the representation of sectors and regions, which was qualified as satisfactory by most interviewees.

- Almost 80% of participants chose 'networking opportunities' as the most important reason for attending GK3



- 72% significantly engaged with organizations from other sectors during GK3  
Participants made many contacts that were qualified by 71% to be significantly or very valuable:

- Almost 80% of survey respondents also affirmed having enhanced an existing **partnership** during GK3 and 71% said that GK3 achieved its objective of building multi-sectoral and multi-regional collaborations. This appreciation is reinforced by the formal launching of 13 multi-stakeholder partnership initiatives during the event<sup>2</sup>.

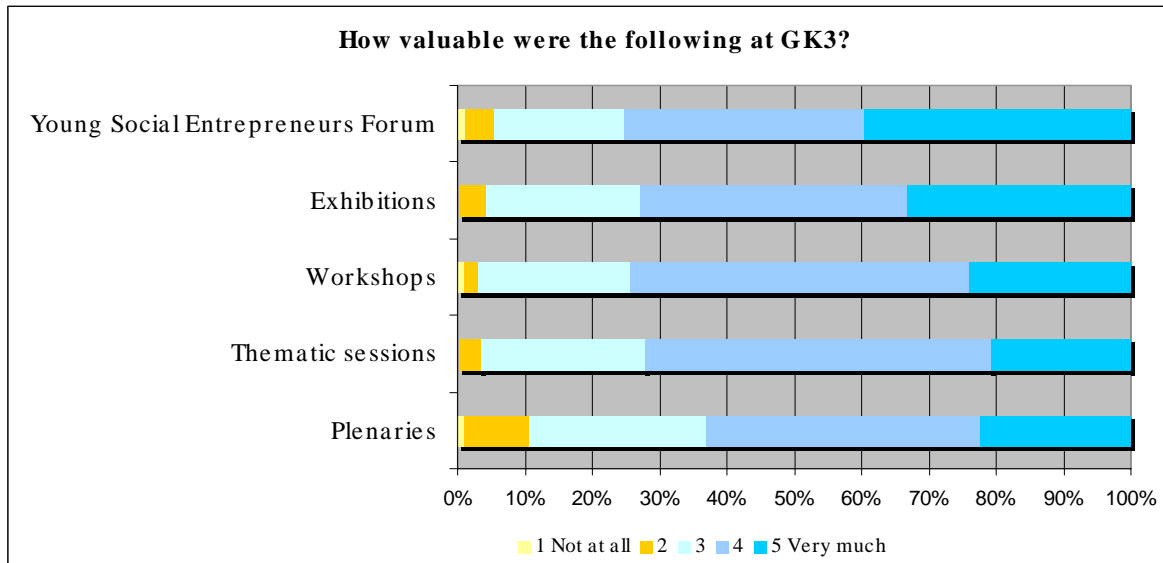
5. Most participants felt that GK3 was very useful for **learning inside and outside of the 'events'**.

- Overall, the **quality of the sessions** was rated by 75% as very good or excellent
- 67% of participants affirmed to have learned something during the sessions that they could apply in their work and organization

---

<sup>2</sup> For more details see: [http://www.gkpeventsonthefuture.org/GK3/dsp\\_page.cfm?pageid=463](http://www.gkpeventsonthefuture.org/GK3/dsp_page.cfm?pageid=463)

- Sessions and parallel events were highly appreciated:



6. The **Young Social Entrepreneurs Forum** was considered to be an overall success in providing access to knowledge and networks for young entrepreneurs and for raising awareness regarding youth and social enterprise. 88% of survey respondents would willingly participate in a future YSEF organized by GKP.
7. **Gender**-related issues were meaningfully mainstreamed in the GK3 conference. 72% of survey respondents considered that there was a good balance in the gender representation. Participants pointed out the visible presence of women in the event and panels and the number of sessions dedicated to gender-specific topics. The presence of organizations like the International Task Force on Women and ICTs and the Association for Progressive Communications stood out as very positive contributions to gender mainstreaming.
8. Many of the non-members conveyed the likelihood that they would now like to **become members** after GK3.
  - 86% of participants would recommend to a peer organization to become a member of GKP
  - Almost every interviewee whose organization was not a member of GKP before GK3 expressed their intention to become members after the GK3 experience<sup>3</sup>
  - The Secretariat has confirmed that at least 3 new members joined the network as a consequence of GK3: Alcatel Lucent, Suzanne Mubarak Women's International Peace Movement and CTA

<sup>3</sup> Examples include: iMalls, the Chilean Ministry of Industry and OXFAM GB.

9. Global Knowledge events such as GK3 are a **key activity for GKP** to engage in:

- 80% of participants considered GK3 to be a very or the most important element in GKP's work
- 82% of participants said that GK3 was significantly successful in increasing GKP's visibility
- 83% believe that GK3 is a very important element in strengthening the GKP network
- In the words of one interviewee: *'GKP is the largest single multi-stakeholder partnership organization in the ICT-enabled development space and is slowly emerging to reach that status in the knowledge for development arena as well. This event of the future has certainly helped in consolidating that status'*

#### Room for improvement identified by participants

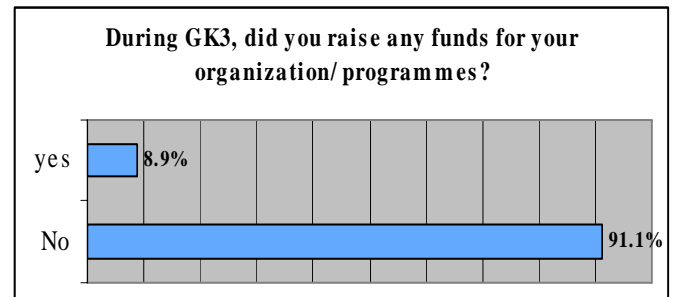
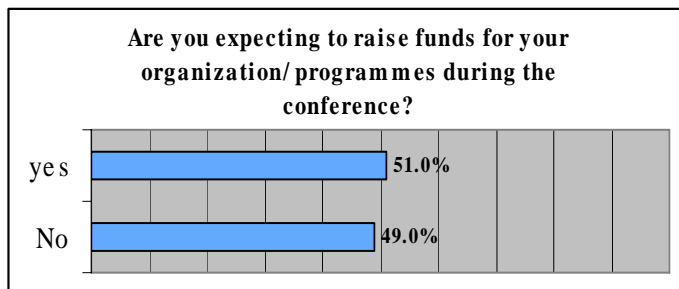
---

1. Many interviewees and participants that filled in the session and overall conference evaluation questionnaires stressed that having **too many parallel sessions** was counterproductive as it was difficult for them to make choices and because it limited the time available for dialogue and for deep digging into topics. The general suggestion was to narrow the number of panels and workshops and make them more participatory. As one respondent said: *'The format of the plenary and thematic sessions needs to be redesigned - to enable greater interaction and knowledge exchange'*.
2. Although registration statistics show that a good balance across sectors was achieved with private sector and public agencies making up 21% and 19% of participants<sup>4</sup> respectively, many participants recommended **increasing the diversity of private sector companies and government officials** during face-to-face interviews:
  - Feedback indicates that private sector participation needs to be further developed to respond to conferees expectations. Although the presence of more private sector entities is desirable, some participants – mostly civil society representatives – have indicated that GKP should be cautious in allowing the overrepresentation of a single company
  - The recommendation for more government officials was mainly made by policy-focused civil society representatives

---

<sup>4</sup> See graph under point 2 in previous section

- Some participants expressed the wish that GK3 provide a platform for enabling **fundraising**. Pre-conference and post-conference surveys have shown that expectations of attendees regarding fundraising were not met:

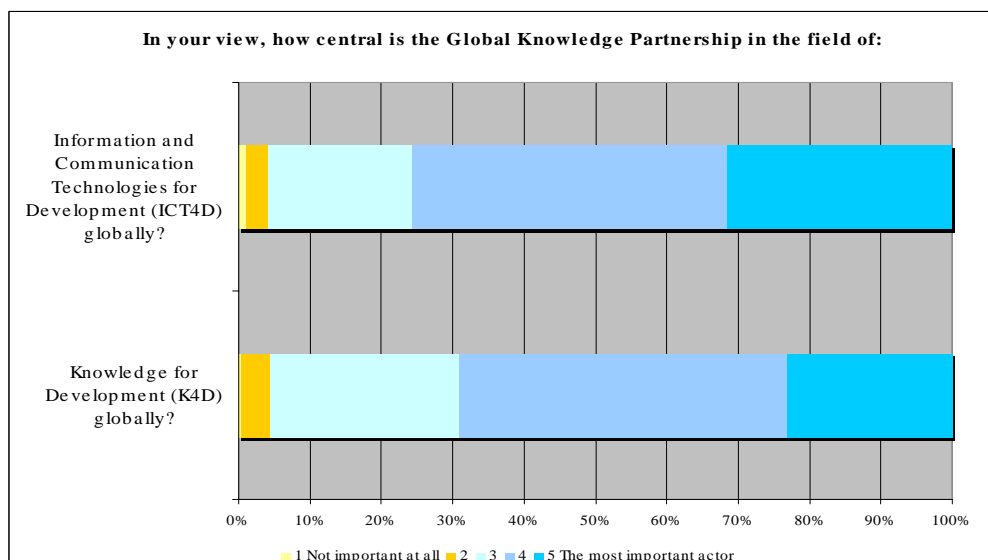


- An issue that came up often in conversations was that GKP should **rethink the decision to only have English language** as the medium of dialogue at the conference. This was particularly stressed as important for boosting participation from francophone Africa and from the LAC region.
- Improving certain pieces of communication such as the **program guide** and making a participants' contacts list available to conferees was also suggested.

### III. Assessment of GKP

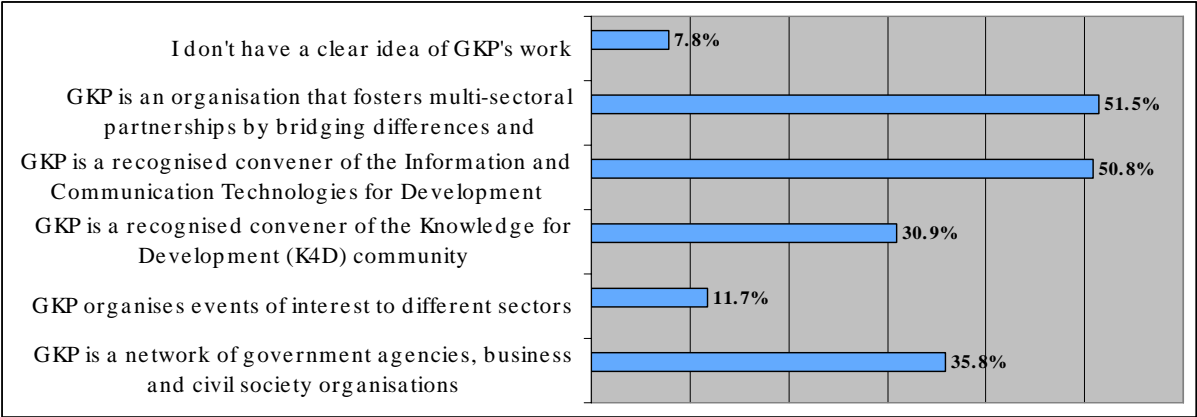
#### Positive evaluation by participants

- Both members and non-members recognize GKP to be **the only platform/network of its kind** and uniquely important to the field of ICT4D and (albeit less) for K4D:

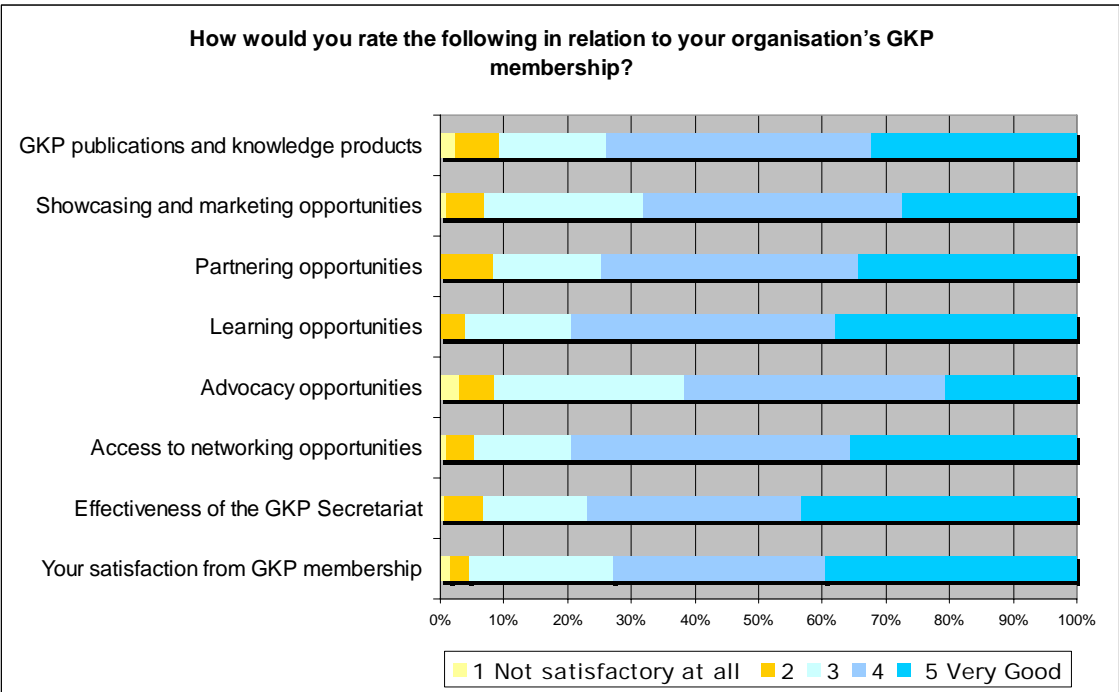


GKP is perceived both as a convener and increasingly more **as a contributor** to the broader field of multi-stakeholder partnerships in these development fields:

**In your opinion, among the following statements, which 2 best describe the Global Knowledge Partnership?**



- The GKP network is strong and vibrant.** 68% of survey respondents would qualify the GKP network as quite or very strong. Most of the interviewed members said that they are happy to participate actively in the network and those that have not been active members pointed out that this was due to their own internal organizational circumstances.
- Members value their participation in the GKP network. GKP is a one-stop shop for many groups, helping them in multiple ways through one portal.
  - This is evidenced by the high ratings of members’ satisfaction in diverse areas of the membership:



- GKP is an important platform for organizations to showcase their work and find partners, as evidenced by survey responses and mainly by qualitative feedback. Many interviewees pointed out that the GKP platform is **critical especially for smaller and less empowered groups** as it offers opportunities for them to amplify their work to a global audience. For **larger groups** GKP provides the possibility for them to connect with smaller and grassroots organizations and to get a better understanding of ground realities and issues
- Interviews with **Regional Coordinators** have shown that they see a clear value in their role in terms of the status that they enjoy within their respective regions as well as in the support that they receive from GKP

### Room for Improvement

---

1. Continue to sharpen and communicate **GKP's identity, core mission, strategic orientations and value propositions**.
2. Overwhelmingly, interviewees have expressed the opinion that GKP should add **policy engagement** in its mission and that it should actively take up policy dialogues, **advocacy and lobbying** activities with governments and international organizations. This issue came up more frequently and eloquently in conversations with representatives of international and civil society organizations.
3. Many participants have suggested that GKP should engage more in the **generation of content** and advancing the field's thinking on ICT4D and K4D. Related to this point, some remarked that GKPS staff, although very efficient in organizational matters and facilitation, lacked expertise on specific ICT4D and K4D issues.
2. **Focus more on the regions**, provide them more support, have regional meetings in between Global Knowledge conventions. Especially focus on strengthening the region of Africa and to a lesser extent Latin America. In regard to this, emphasis was given to the lack of certain language skills among GKPS staff, specifically Spanish.
3. Many Southern participants made a claim for GKP to enable more **south-south** interactions, knowledge sharing and partnerships.
4. Apart from geographical focus, many members suggested that specific **'interest groups'** be created within the network to facilitate exchange on specific issues.
5. A few interviewees, almost all of them representatives of civil society organizations, indicated they would like GKP to facilitate more access to **funds** for their organizations and programs.

## Improvement from Previous Global Knowledge Conferences

---

Beginning with GKI which was held in 1997, all three conferences have been successful in providing relevant information and promoting knowledge sharing. However participants from GKI and GKII felt that there were a number of areas that if improved could enhance future conferences.

Past participants indicated that:

- Women were under-represented
  - Logistical problems distracted from the overall effectiveness of the conference
  - Session quality varied and in some cases could be improved
1. GKP has actively worked to address **gender issues** both inside and outside of GK3 by increasing the number of women who attended the conference and encouraging participants to consider ways in which they could initiate or enhance gender issues in their own work.
    - 38% of all conference participants were women a high over 31% at GKI and 36% during GKII<sup>5</sup>
    - 72% of survey respondents felt that issues of gender were appropriately addressed
    - 45% of participants met others who could help them initiate or enhance gender mainstreaming in their work
  2. GK3 was viewed by most participants as a **logistical success**<sup>6</sup>. Participants were highly satisfied with the venue and facilities and a number of participants commented that they would like to see Kuala Lumpur host GK4.
    - 91% of survey respondents rated the choice of venue as very good or excellent.
    - 88% of participants rated the technological facilities as very good or excellent.
    - 88% of participants rated the location of the event as very good or excellent.

---

<sup>5</sup> Figures gathered from Global knowledge '97 Conference Evaluation Executive summary (1997) and The Global Knowledge Women's Forum: Transcending the Gender Information Divide (2000).

<sup>6</sup> See section one for further details.

3. **GK3 has improved session quality** with 73% of participants finding thematic sessions very or extremely valuable. Overall, participants felt that sessions were relevant, speakers were knowledgeable and the topics were of interest. However, in the future participants would like to see more time for questions and answers as well as a format that enhanced dialogue.

## IV. GKP's Overall Effectiveness

### Adding value to the Community of Knowledge

---

1. Participants identify GKP as leader in the field of Knowledge for Development (K4D), and Information Communication Technologies for Development (ICT4D).
  - 89% of participants see GKP as very or the most important actor in the field of K4D.
  - 75%% of participants see GKP as very or the most important actor in the field of ICT4D.
2. Global Knowledge Conferences have a reputation for being a space for sharing knowledge.
  - 50% of participants indicated that learning more about K4D was a leading reason to attend GK3
  - 64% of participants indicated that learning more about ICT4D was a leading reason to attend GK3
  - 60% of participants felt that in general GK3 did a very good or excellent job of sharing Knowledge for Development
3. Events like GK3 provide members and the broader ICT4D and K4D community new information and exposure to key issues.
  - 58% of participants learned something or a great deal about Knowledge for Development during sessions they attended
  - 60% of participants learned something or a great deal about ICT4D



4. The information provided at GK3 is relevant and readily applicable to the work of participants.
  - 67% of participants indicated that they learned something from sessions which they would be able to apply to their work and in their organization as well.
5. GKP membership is valuable in part because of the learning opportunities it provides members.
  - 80% of members surveyed felt that GKP provided good or very good learning opportunities
6. Although overall, sessions during GK3 were considered useful by participants, a number of respondents commented **that GK3's thematic sessions would be improved by allowing more time for questions and answers and structuring sessions more as dialogues rather than presentations.**

### Showcasing and sharing creative and empowering solutions for ICT4D and K4D

1. GK3 was an effective mechanism for sharing creative ICT4D and K4D solutions both through presentations given during thematic sessions and exhibition displays.
  - 72% of participants felt that, in general, GK3 did a very good or excellent job of showcasing innovative ideas and solutions in ICT4D
  - 49% of participants felt the sessions they attended did a very good or excellent job showcasing innovative solutions
  - 73% of participants felt that the exhibitions were very or extremely valuable
2. Membership in **GKP is valued in part because of the opportunities it provides for members to showcase and market their work.**
  - 68% or members surveyed felt that GKP did a good or very good job providing opportunities for showcasing or marketing their work

### Brokering multi-sectoral, multi-regional collaboration and partnerships

The fact that networking opportunities are the leading reason that participants chose to attend GK3, and the emphasis participants placed on the need for

networking opportunities during GK3 is an indicator of the value that GKP provides to help foster collaboration among participants. GKP as a network is considered both strong and extremely important by survey respondents.

- 71% of participants felt that in general GK3 did a very good or excellent job of facilitating multi-sectoral and multi-regional collaboration
- 56% of survey respondents define GKP as, among other things, a facilitator of multi-sectoral partnerships that bridges differences and strengthens common causes
- During the conference 72% of participants indicated that they engaged with organizations from other sectors very or extremely often.

Although it is clear that GKP helps to bridge regional and sectoral gaps, the majority of partnerships fostered during GK3 were within an organization's given sector or regions. When organizations did engage with other sectors, International Organizations were the most likely cross-sectoral partners.

At a secondary level, organizations were most likely to find partners in neighbouring regions. The table below shows a tendency for organizations participating in GK3 to partner mainly with organizations based within their own region and a preference for neighbouring regions. For example, of the partnerships formed during GK3 by East Asian based organization, 74% were within East Asia and the second greatest number of partnerships forged were with South Asian organizations. Similarly, South Asian organizations found the majority of their partners within South Asia and the second most in neighbouring Oceania. Another tendency that can be discerned is that organizations, independent of their region of origin, showed a strong preference for forging partnerships with organizations from South Asia and Africa, which could be due to the vibrancy of the international development movement in these regions as well as the particular interest in them by donor countries.

*Percentage of partnerships formed during GK3 with partners based in*

Partner Regions	Home Region								
	Africa	East Asia	South Asia	Central & Eastern Europe	Europe	Latin America & Caribbean	Middle East & North Africa	North America	Oceania
Africa	82%	46%	33%	39%	54%	40%	48%	59%	63%
East Asia	30%	74%	32%	39%	39%	16%	24%	32%	75%
South Asia	46%	69%	76%	39%	81%	48%	43%	64%	89%

Partner Regions	Home Region								
Central % Eastern Europe	18%	23%	11%	46%	15%	16%	19%	18%	0%
Europe	58%	40 %	37%	39%	50%	40%	52%	36%	25%
Latin America & Caribbean	30%	31%	21%	8%	19%	72%	19%	32%	38%
Middle East & North Africa	24%	29%	16%	8%	27%	24%	43%	18%	25%
Oceania	8%	17%	49%	15%	7%	12%	19%	22%	50%

*Percentage of partnerships formed during GK3 with partners who represent*

Partner Sector	Home Sector				
	IO	Public	Private	CSO	Other
IO	73%	71%	60%	62%	67%
Public	30%	61%	20%	23%	25%
Private	35%	40%	76%	46%	38%
CSO	54%	54%	36%	76%	63%
Other	5%	0%	2%	3%	17%

### Engaging the private sector to support and finance ICT4D initiatives

Comments and participant interviews indicate that **GK3 could have been more effective in engaging the private sector**. Although 21%<sup>7</sup> of conference participants represented private organizations, there was a general sense among interview participants that **the private sector was under represented during GK3**.

Participants also suggested that future conferences should strive to attract a more diverse pool of private organizations and avoid over representation by one company. Out of over 100 private organizations, **one accounts for 11% of all private organization representatives**.<sup>8</sup>

**GKP could enhance its engagement of private organizations as funders**. Although pre-conference survey indicated that 51% of participants expected to raise funds for their programs or organizations during the conference, only 9% respondents

<sup>7</sup> See [http://www.gkpeventsonthefuture.org/GK3/dsp\\_page.cfm?pageid=747](http://www.gkpeventsonthefuture.org/GK3/dsp_page.cfm?pageid=747) for more details

<sup>8</sup> 41 representatives of the Microsoft Corporation took part in GK3. Figures taken from “Who attended Gk3”: [http://www.gkpeventsonthefuture.org/GK3/dsp\\_page.cfm?pageid=747](http://www.gkpeventsonthefuture.org/GK3/dsp_page.cfm?pageid=747) The large number of Microsoft representatives is in part due to the organization of a separate Microsoft event held in Kuala Lumpur simultaneously.

actually did. Of the 9% of respondents that raised funds during GK3, only 35% of such funds were from private organizations. However, it may be that private sector organizations do not want to be seen as funders in their stakeholder roles in GKP.

**Private organizations that were represented at GK3 were relatively less engaged than other sectors.** When analyzed by sector, private organizations tended to:

- Engage relatively less with other sectors
- Place relatively less value in the relationships created during GK3 as compared to other sectors
- Create or enhance relatively fewer partnerships

	Average rating on a Scale 1-5		% of Organizations that:	
	How often engaged with other sectors	Value in relationships created	created new partnership	enhanced partnership
IO	3.8	3.9	83%	88%
Public	4	4.1	78%	82%
<b>Private</b>	<b>3.7</b>	<b>3.7</b>	<b>70%</b>	<b>69%</b>
CSO	4.1	4	73%	83%

## V. Conclusion and Recommendations

GKP as a Global Action Network is considered to be a unique and important platform for multi-sectoral partnership building as well as knowledge sharing and learning. Members and GK3 participants identified networking opportunities, access to relevant information, and organizational exposure as valuable aspects of GK3. Aside from the added opportunities GKP provides members, working with GKP itself is inherently valuable. Many members commented that the type of relationship they have with GKP is strong, personal and highly collaborative.

Results from surveys and individual interviews indicate that GK3 is useful both as a platform for networking and learning. This suggests that GK3 has furthered GKP's mission of sharing *knowledge* and building partnerships in the fields of K4D and ICT4D to further sustainable development and human security worldwide.

### Future conferences could be improved by:

- Limiting parallel sessions
- Providing more time for questions and answers
- Framing thematic sessions more as dialogues rather than presentations

- Engaging a larger and more diverse set of private sector and government organizations
- Rethinking the decision to have an English only conference
- Providing more unstructured time for participants to network
- Including a full list of attendees in the meeting materials to better facilitate networking
- Considering having more specific and focused thematic sessions and clearly differentiating between concurrent sessions

### GKP could increase its value by:

---

- Adding policy dialogues in its mission
- Actively engaging in advocacy and lobbying
- Sharpening and communicating its identity, core mission, and value propositions
- Engaging more in the generation of content and advancing the field's thinking on ICT4D and K4D
- Focusing more on the regions
- Facilitating more fundraising opportunities

### Final Reflections

---

For the past ten years GKP has been successful in bringing a cross-section of stakeholders together, building a global network, and playing a key agenda-setting role in the fields of ICT4D and K4D. GKP has helped broker partnerships between members, across sectors and throughout the globe.

Up to this point GKP has focused its efforts on establishing itself and creating and enhancing its network. As GKP marks its ten year anniversary the future should be considered. Drawing from the data gathered from participant surveys and interviews during GK3, GKP should decide how to plan for the future.

A subsequent report will identify the opportunities and challenges facing GKP in continuing to realize its transformative vision, mission and strategic orientations. This report, in addition to making general recommendations about GKP's future strategy, will also outline options for an ongoing system that will be able to monitor and generate lessons regarding the achievement of the medium term outcomes of GK3 and longer term goals of GKP.